

January 7, 2003

For your information

### **Mazda Announces Price of New Mazda RX-8, Dealers Begin Taking Orders**

Today Mazda Motor Corporation will begin taking orders for its all-new Mazda RX-8 sports car coinciding with its unveiling at the 2003 North American International Auto Show. Mazda and Mazda Anfini dealers throughout Japan will accept orders for the vehicle due to be launched this April.

The Mazda RX-8, powered by the all-new rotary engine, features sports car styling and excellent performance, while providing ample interior space for four adults. The vehicle delivers incomparable driving excitement.

#### **Manufacturer's Suggested Retail Prices without Tax (tentative)** (Unit: 1,000 yen)

Grade	Engine	Transmission	Retail price (tentative)
RX-8 type S	High power	6MT	2,750
RX-8 type E	Standard power	4EC-AT (Activematic)	2,750
RX-8		5MT	2,400

The latest information on the RX-8 is available on the car's official website. In addition, those who subscribe to the mail magazine (free of charge) can receive the following information services:

1. The mail magazine including the latest RX-8 information is directly delivered every other week.
2. Customers who have tentatively ordered\* a vehicle via the official website are notified of the month in which the vehicle will roll off the production line.

Mazda RX-8 official website <http://www.rx-8.mazda.co.jp/>

\* Orders are officially taken at the above dealerships.